

Passing clouds move over static coloration patterns (Figure 1A). The basic components of these patterns include local light and dark features, such as lines, squares and spots, as well as more global mottles and stipples [3]. The European cuttlefish has about 35 such components, while *Metasepia pfefferi* has about 17 [5]. The expression of chromatic components is co-ordinated to produce about a dozen body patterns, which are used for camouflage and communication [3,6–8]. Much as human faces can combine our basic expressions of emotion, for example happiness and surprise, or fear and disgust, body patterns can be combined with great potential for versatility, allowing subtlety in camouflage design and visual signalling.

Within this repertoire of patterns, the passing clouds are fascinating and enigmatic. They appear in all the main cephalopod groups: squid, cuttlefish and octopus, often with wavelength comparable to the body length and a frequency of about 1 Hz, moving either forwards or backwards. Their function is not clear: they are sometimes used when hunting, and it has been suggested that they may ‘hypnotise prey’ [4]. European cuttlefish use passing clouds when swimming, and although they are conspicuous they may prevent predators from judging the animal’s velocity, like an enhanced version of military ‘dazzle’ patterns [9]. *Metasepia tullbergi* has an exceptionally complex display, the dark bands pass over four contiguous regions on each side of the body, each with a separate point of origin. When they are expressed in more than one region the waves are synchronised. The waves can move at a ten-fold range of speeds but keep a constant wavelength, which means that one band is normally visible in each region at any time. The waves can also ‘blink’, transiently disappearing from a patch of skin. These observations suggested that the ‘passing clouds’ are generated by central pacemakers, rather than (or perhaps in addition to) the myogenic waves that generate ‘wandering clouds’ [1,5] (Figure 1B).

Interestingly, Laan *et al.* [1] argue that the waves may be related to more conventional oscillatory movements, such as those used for swimming. This ties nicely with the finding that localised electrical stimulation of the

optic lobes of the cephalopod brain (Figure 1B) can cause the animals to express familiar body patterns or to produce locomotor behaviour [5]. By comparison, the chromatophore lobes, which lie downstream of the optic lobes and contain the chromatophore motor neurons, seem a less likely centre for wave generation, because they seem to lack a somatotopic organization — neighbouring motor neurons do not project to neighbouring points on the body — which would allow them to propagate travelling waves across the skin [5].

A special appeal of cephalopods is that they are perhaps the nearest we will get to intelligent life from another planet. They have independently evolved vertebrate-like complexity, doing some things much like fish — or ourselves — and others very differently. What little is known offers much promise in the understanding of chance and necessity in brain evolution.

References

1. Laan, A., Gutnick, T., Kuba, M.J., and Laurent, G. (2014). Behavioral analysis of cuttlefish traveling

- waves and its implications for neural control. *Curr. Biol.* 24, 1737–1742.
2. Williams, B.L., Hanifin, C.T., Brodie, E.D., and Caldwell, R.L. (2011). Ontogeny of tetrodotoxin levels in blue-ringed octopuses: maternal investment and apparent independent production in offspring of *Hapalochlaena lunulata*. *J. Chem. Ecol.* 37, 10–17.
3. Hanlon, R.T., and Messenger, J.B. (1988). Adaptive coloration in young cuttlefish (*Sepia officinalis* L.): The morphology and development of body patterns and their relation to behaviour. *Phil. Trans. R. Soc. Lond. B* 320, 437–487.
4. Mather, J.A., and Mather, D.L. (2006). Apparent movement in a visual display: the ‘passing cloud’ of *Octopus cyanea* (Mollusca: Cephalopoda). *J. Zool.* 263, 89–94.
5. Messenger, J.B. (2001). Cephalopod chromatophores: neurobiology and natural history. *Biol. Rev.* 76, 473–528.
6. Hanlon, R.T. (2007). Cephalopod dynamic camouflage. *Curr. Biol.* 17, 400–404.
7. Langridge, K.V., Broom, M., and Osorio, D. (2007). Selective signalling by cuttlefish to predators. *Curr. Biol.* 17, R1044–R1045.
8. Zylinski, S., Osorio, D., and Shohet, A.J. (2009). Perception of edges and visual texture in the camouflage of the common cuttlefish, *Sepia officinalis*. *Phil. Trans. R. Soc. B* 364, 439–448.
9. Scott-Samuel, N.E., Baddeley, R., Palmer, C.E., and Cuthill, I.C. (2011). Dazzle camouflage affects speed perception. *PLoS ONE* 6, e20233.

School of Life Sciences, University of Sussex, Brighton, BN1 9QG, UK.
E-mail: d.osorio@sussex.ac.uk

<http://dx.doi.org/10.1016/j.cub.2014.06.066>

Obesity: Cognitive Impairment and the Failure to ‘Eat Right’

A recent study has found that obese women (but not men) have difficulty inhibiting food-rewarded, but not money-rewarded, appetitive behaviour, suggesting that obesity is associated with cognitive deficits that could selectively promote food intake, perhaps in a sex-dependent manner.

Terry L. Davidson¹
and Ashley A. Martin²

“If we could give every individual the right amount of nourishment and exercise, not too little and not too much, we would have found the safest way to health”

(From Hippocrates (460–377 BC)
Hippocratic Writings. Chicago:
Encyclopedia Britannica, 1955).

The prescription for health offered by Hippocrates more than 2000 years ago continues to be sound advice. Most of us are aware that failing to follow it can result in excess weight gain and increased risk of heart disease, type II diabetes, hypertension, stroke, and

cancer. Indeed, it may be difficult to find anyone who doesn’t know that they should “Eat right and exercise”. Yet we are now in the midst of a global obesity pandemic. An obvious question is why millions of overweight and obese people are unable to eat right (i.e. less)? The findings reported in this issue of *Current Biology* by Zhang *et al.* [1] offer an answer to the question of why eating ‘right’ has become so difficult.

Zhang *et al.* [1] trained obese and normal weight men and women on two simple discrimination problems with different colored visual cues serving as discriminative stimuli for reward and nonreward. Half of the participants were trained with food rewards and